

Leading Rural Area

Council Strategic Objectives

Area Priorities - delivery

Campaigning for MAKI

Outstanding Environment

Environment – promoting our cultural, social and natural heritage and protecting our unique area

Kintyre Way  
Events and Festivals  
Campbeltown Flood Prevention Scheme

Vibrant Communities

Social Change – affecting demographic change, caring for vulnerable people and lifelong learning

Campbeltown All Weather Pitch

Forward Looking

Organisational Development – improving, innovative, proactive and successful

Town Centre Action Plans  
\*Campbeltown, Ardrishaig

Connectivity to remote communities:  
\*Improvements to A83  
\*Jura Passenger ferry

Infrastructure

- \*Tarbert Flood Prevention
- \*Trunking A83 to Campbeltown
- \*Affordable housing – Tarbert, Craignish
- \*Tarbert East Pier

Developing the economy

- \*Community Initiatives: Kilmory Home Farm

Remote and island communities

- \*Ferry improvements: Ballycastle, Jura
- \*Enhanced Air Services; Campbeltown / Islay / Jura

Service delivery challenges

- \*Sustainability of Fairer Scotland Fund Initiatives



### Vibrant Communities

Social Change - affecting demographic change, caring for vulnerable people and lifelong learning

Ref	Area priority	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	What is the source of this outcome?						Risks	Area development 4.1-4.4	Area reduction
							Corporate Plan / SOA Ref	Impact Assessment	Best Value Review	Audit / Inspection	Legislative requirement	Research / Consultation			
	Campbeltown All Weather Pitch	Improve health of south kintyre	Staff resource to pursue funding and construction of all weather pitch	Funding package secured	Mar-10	Malcolm MacFadyen						X	Reprioritisation of pitches		
				Increase in participation in activity		"							Delays in school estate		

### Vibrant Communities

Economy - creating an attractive, well connected, modern economy

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	Campbeltown Town Centre Waterfront Regeneration	Make Campbeltown a more attractive place to visit, live and work	Kinloch Road Regeneration	Additional 37 FTE jobs created;improved access to Harbour	Nov-08	Kevin Williams									
			Marina Expansion	Increased tourism revenue to Campbeltown.increase market share	Mar-09	Kevin Williams	X								
			Town Centre Animation	Establishment of active town centre inc. businesses	Feb-09	Kevin Williams	X					X			
			CARS / THI Project	Number of shopfront renovations	Jan-09	Fergus Murray							Credit crunch reducing people's ability to take part in the project/THI Stage 2 bid may not be successful		
				Improved use of Heritage buildings	Jan-09	Fergus Murray	X								
				Stabilise depopulation of South Kintyre	Mar-10	Alison Younger									
	Ardrishaig Action Plan	make Ardrishaig a more attractive place to visit, live and work	Staff resource allocated to facilitate progress with existing action plan	Community prioritised list of projects to be taken forward		Audrey Martin	X								
	Connectivity of remote communities	Improve access to outlying areas	Improvements to A83; Surface dressing and resurfacing;signage	Improved road condition index	Mar-10	Neil Brown						X	Roads Budgets not sufficient to guarantee outcome.		
				Accident reduction	Mar-10	"							Council wide priorities to be set on basis of accident analysis		
			Subsidy retained for Jura Passenger Ferry	Sustainable passenger ferry operating 2009/10/11.	Nov-09	Douglas Blades						X			
				Increase in numbers using	Nov 09 annually	Douglas Blades						X			



**AREA PLAN FOR MID ARGYLL, KINTYRE AND THE ISLANDS**

Service Financial Summary	Revenue					Comments	Capital			Comments	Human resources		
	2007/8 actual £000	2008/9 budget £000	2009/10 £000	2010/11 £000	2011/12 £000		2009/10 £000	2010/11 £000	2011/12 £000		2009/10 FTE	2010/11 FTE	2011/12 FTE
<b>Budgetary Reconciliation</b>													
Area development bids			10000	10000	10000	Long and Winding Way Co							
Area service reductions													
<b>Total</b>			<b>10000</b>	<b>10000</b>	<b>10000</b>		<b>0</b>	<b>0</b>	<b>0</b>		<b>0</b>	<b>0</b>	<b>0</b>





**Outstanding Environment**

Environment - promoting our cultural, social and natural heritage and protecting our unique area

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	Dalintober jetty	Options appraisal				Martin Gorringe									

Dalintober jetty Options appraisal

Martin Gorringe





**Forward Looking**

Organisational Development - continuous improvement, innovation and culture change

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							Corporate Plan / SOA Ref	Impact Assessment	Best Value Review	Audit / Inspection	Legislative requirement	Research / Consultation			

Lochgilphead Office rationalisation  
Campbeltown office rationalisation

Sandy mactaggart  
sandy mactaggart

Main campaigning theme	Topic	Area topic	Commentary
Infrastructure	Roads network	Trunking of A83	Lobbying Scottish Government and Transport Scotland. Attention needs to be focussed on the impending Scottish Transport Review of the future Capital Programme 2012 to 2022.
		A83 Improvements	Widening at Erines, canal bridge at Ardrishaig
	Power grid to capitalise on renewables		
		Tarbert Flood Prevention	Nothing currently in Flood Prevention Strategy – no detail on nature or scope of problem
		Tarbert East Pier	Support local initiative to secure future for pier.
Developing the economy	Strengthening existing activity		
	New opportunities	Kilmory Home Farm	Support for community development

<b>Remote and island communities</b>	Removing barriers to travel – financial, routes and timetabling	Jura Ferry	Currently funding in place for 3 year (08 – 10) passenger ferry  Replacement of Feolin ferry (retain in capital programme)
		Ballycastle/Ayrshire Ferry	STAG to Ministers Aug 08
		Campaign for RET to be applied to Islay and Jura ASAP	To monitor the success of the existing pilot for RET and measure potential impacts on visitor numbers to Islay and Jura
		Enhanced air services	Campbeltown and Islay  Jura – links to Argyll Air Services Project
	Access to services and support for key/iconic services		
	Opportunities to enable young people to stay in, or move to, island and remote communities	Tarbert and Craignish Housing	Ensuring PDA developable for 40 – 60 affordable housing units in Tarbert. Note that the 2 other Housing Associations in Tarbert now have a 25% affordability attached.
			Ensure Tarbert site is in the SHIP
			Affordable housing provision in Craignish

<b>Service delivery challenges</b>	Public service integration		
	Supersparsity		Further development of the Pathfinder North project to Campbeltown should help with this aiding our connectivity and opening up opportunity for services to be provided nationally from our local area
	People 'on the fringe'	Sustainability of Fairer Scotland Fund Initiatives	